



POINTS OF PRIDE

UW-Madison and affiliate partners are advancing innovation, supporting students, and growing businesses to create opportunity, solve problems, and build value for Wisconsin and beyond.

> innovate.wisc.edu

STUDENTS



WEINERT CENTER for
ENTREPRENEURSHIP

486%
INCREASE IN STUDENTS
ENROLLED IN ENTREPRENEURSHIP
CLASSES SINCE 2010



LARGEST STUDENT-RUN INNOVATION
COMPETITION IN THE U.S.

\$178,000
AWARDED SINCE 2016

STARTUPS



125 UW-MADISON STARTUPS
AND RELATED TECHNOLOGY FIRMS

4,100 TENANT EMPLOYEES



CO-WORKING LIFE
SCIENCE LABS INCUBATING

24 BIOTECH STARTUPS



350+ PROJECTS COACHED

65 STARTUPS LAUNCHED
OR GROWN SINCE 2014



UW-RELATED STARTUPS

400+ IN WISCONSIN

\$10B ECONOMIC IMPACT

42,000 JOBS

Northstar Analytics, February 2021

SERVICES



UW-MADISON SBDC ASSISTED
WISCONSIN CLIENTS IN OBTAINING

\$10.46M IN
COVID RECOVERY AID



Law & Entrepreneurship Clinic
UNIVERSITY OF WISCONSIN LAW SCHOOL
UNIVERSITY OF WISCONSIN-MADISON

MORE THAN **8,100** HRS

&

\$1.2M
IN FREE LEGAL SERVICES
PROVIDED TO WISCONSIN ENTREPRENEURS IN 2020

FUNDING



645
ACTIVE
COMMERCIAL
LICENSES

\$3.4B IN
CUMULATIVE
GRANTS
TO UW-MADISON
SINCE INCEPTION
(inflation-adjusted basis)



MORE THAN **\$83M +**
IN CLIENT SBIR GRANTS &
CONTRACTS SINCE 2015



\$180M +
PRIVATE FUNDING RAISED
BY MORGRIDGE ENTREPRENEURIAL BOOTCAMP AND
WEINERT APPLIED VENTURES IN ENTREPRENEURSHIP
students & alumni 2007-2020

PARTNERSHIPS



MORE THAN
HALF
OF INNOVATION
TECHNOLOGIES
accelerated through biotech industry
partner engagement



ACCELERATING
HEALTH CARE INNOVATION
and connecting UW Health,
UW innovators, and industry
40+ projects coached in 2020



CONNECTING OVER
300
DIVERSE
BUSINESSES
to UW-Madison annually